



# kurama

logo presentation

# Introduction

Kurama is a holistic center based in Ensenada, Baja California Mexico. Their Services range from acupuncture and herbal medicine to emotional healing, equine therapy and nutritional therapy, among others.

Keywords:

Soul • Life • Healing • Consciousness • Health  
Growth • Love • Natural • Nurturing



**KURAMA**  
centro holístico



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variation



horizontal textured



horizontal black



horizontal white

logomark



logomark textured



logomark black



logomark white

backdrops



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horizontal textured black back



logomark textured black back



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horizontal green back



logmark green back



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horizontal purple back



logomark purple back



**KURAMA**  
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horizontal orange back



logomark orange back



**KURAMA**  
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horizontal dark gray back



logomark dark gray back



**KURAMA**  
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horizontal light gray back



logomark light gray back

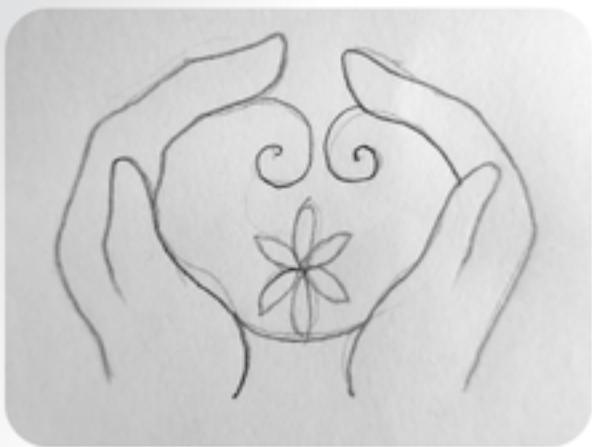
mini logo



"mini logo"

the process

# Evolution



original sketch

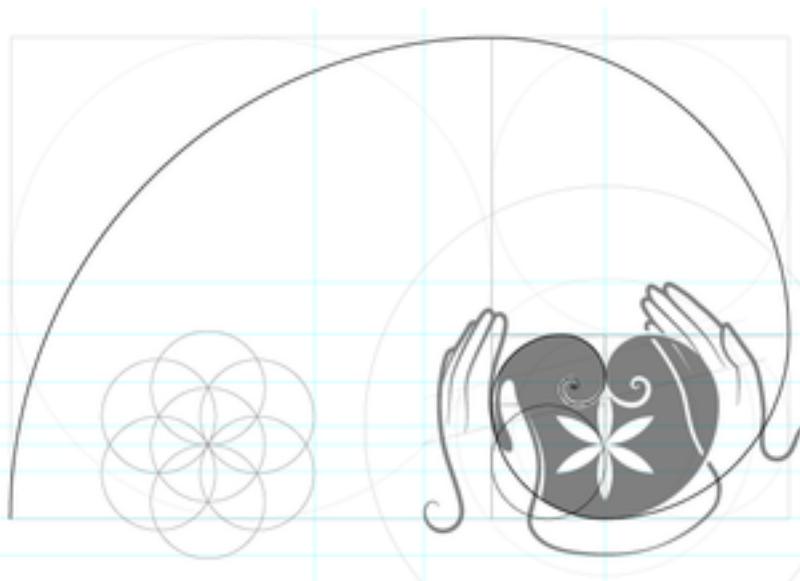


line hands



# Golden Spiral

Built with the Golden Mean and Flower of Life proportions



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## Detail

Texture formed with the Flower of Life pattern



mockups



Tanya Kotkoff  
Healer & Founder







# Specifications

Colors:

#5F5FFF

#3A3A9B

#7BCE45

#FF7140



secondary colors:

#486E59

#545454

#BFBFBF

#BDBDBD



Typography:

**WANDERY HEAVY**

79pt

Wandery Regular

40pt

secondary font:

Signika

# Gracias!

night solar design — .

m i l e l e f a n t e s . c o m

1000  